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## Sale of National Printing Franchisor



### \$50m+ Franchise Turnover

The Voluntary Administrators of Worldwide (Australia Holdings) Pty Limited (Administrators Appointed) trading as the national franchisor of "Worldwide Online Printing" ("Worldwide") seek expressions of interest for the purchase of the franchisor business.

The Administrators are offering the business and assets of Worldwide for sale, including the information systems and intellectual property used by Worldwide to support the national franchise network.

Worldwide supports 85 franchisees across Australia, providing business process, information technology, marketing and general business support, as well as offset printing through outsourced manufacturing arrangements.

The franchise network provides digital and offset printing solutions to small and medium sized enterprises, with core products including business cards, letterhead and marketing material. For the year ended 30 June 2009 the franchise network generated revenue in excess of \$50 million.

Expressions of interest are sought by 4.00pm on Tuesday 16 March 2010. Subject to execution of a confidentiality agreement, interested parties may be provided with an information memorandum and invited to participate further in a sale process. To lodge an expression of interest, please contact Melinda Rivera at McGrathNicol:

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