



Rob Arthur

POSITION	Partner	SYDNEY OFFICE
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Qualifications & Memberships

- Member, CA ANZ
- Masters of Accountancy, Macquarie University

Rob has more than 15 years' experience accelerating businesses towards higher levels of performance and implementing strategies that enhance financial returns.

Rob specialises in strategy and transformation, encouraging businesses to think differently, focus on business improvement and build execution plans that deliver sustainable change.

He has held multiple executive roles in strategy and finance within Australia and throughout Europe. He has managed cross functional teams within large and complex organisations in rapidly changing sectors including telecommunications, energy, infrastructure, financial services and healthcare.

Rob partners with organisations to help them grow, adapt and thrive. He understands the challenges of implementing a strategy and is passionate about ensuring appropriate governance is established.

Rob has particular expertise in working with businesses looking to drive strategic change and assists with establishing frameworks to achieve sustainable scale. He also has extensive experience in restructuring and M&A transactions.

Engagement Experience

Rob has played a critical role in influencing the strategic and operational direction of multiple businesses across a broad range of industries.

- Developed and implemented strategy for a leading transmission provider in the energy sector with forecast EBITDA improvement of more than 50%.
- Implemented performance improvements of more than \$1billion through strategic, operational and commercial initiatives, including the introduction of new technology.
- Established strategic planning frameworks, leading large cross-functional teams of more than 150 staff to help drive commercial outcomes and realise benefits.
- Implemented innovative methods and capability programs including robotics and zero based design to drive operational excellence and improve financial benefits of more than 50%.
- Managed key strategic relationships, influencing and negotiating outcomes across a portfolio of commercial transactions delivering operational and financial improvement.
- Conducted operational reviews to understand key drivers of under-performance and implementing processes for improvement.
- Implemented new finance cultures focused on commercial insight, business partnering and driving strategic change.



Rob Arthur

Partner

Rob also has extensive experience across finance, valuation and M&A transactions.

- Appointed interim CFO for a £300 million turnover company operating in the Spanish construction market to advise senior lenders.
- Advised senior lenders in relation to strategy, debt restructuring and exit options for a £2 billion UK based business in the construction industry.
- Valuation of the non-performing loan portfolio for the National Asset Management Agency (NAMA) in Ireland following the collapse of the Irish property market (approximately £2 billion).
- Led the sales process and vendor due diligence for one of Australia's major banks in relation to the sale of a loan portfolio valued at \$6 billion.